



FAIR POLITICAL PRACTICES COMMISSION

428 J Street • Suite 620 • Sacramento, CA 95814-2329

(916) 322-5660 • Fax (916) 322-0886

October 1, 2009

✓ Dana Reed  
o/b/o Jimmy Yee

REDACTED

RE: Advisory Letter  
FPPC Case No. 06/1087; Jimmy Yee

Dear Mr. Reed:

The Fair Political Practices Commission (FPPC) enforces the provisions of the Political Reform Act (the Act) found in Government Code section 81000, and following. We received a complaint about a mailer that was sent to Arvin residents in connection to Arvin city council elections of November 2006. Specifically, the complaint alleged that the wrong sender information was displayed on the mailers. After a full investigation, we have found insufficient evidence to establish a violation of the Act. As a result, we have decided to close this matter with an advisory letter.

Please be advised, with regards to mass mailings, the Act requires "...no candidate or committee shall send a mass mailing unless the name, street address, and city of the candidate or committee are shown on the outside of each piece of mail in the mass mailing..." (Government Code section 84305.) "Mass Mailing" means over two hundred substantially similar pieces of mail sent in the same calendar month. (Government Code section 82041.5.)

Failure to comply with the provisions of the Act in the future may result in an enforcement action against your client, including monetary penalties of up to \$5,000 for each violation.

The FPPC publishes forms and manuals to facilitate compliance with the Act. If your client needs forms, amendments, a manual, or guidance regarding his obligations, please call the FPPC's Technical Assistance Division at (866)275-3772. Please also visit our website at [www.fppc.ca.gov](http://www.fppc.ca.gov).

If you have questions regarding this matter, please contact us at (916)322-5660.

Sincerely,

REDACTED

Bridgette Castillo  
Commission Counsel  
Enforcement Division